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To: Examiner Nicholas Ogden

Of: U.S.P.T.O. - Group Art Unit 1751

Fax No.: (571) 273-8300

From: Bruce E. Kramer, Reg. No. 33,725

Date: September 20, 2007

Re: Reply Brief

Your Ref.: USAN 10/787,142

Our Ref.: Soap1

No. of Pages: 4 (including this cover page)

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## PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BOARD OF PATENT APPEALS AND INTERFERENCES

In re application of

Bruce E. Kramer et al.

U.S. Application No.: 10/787,142

Confirmation No.: 4632

Group Art Unit: 1751

Filed: February 27, 2004

Examiner: Nicholas Ogden

For: Multicolored Cleansing Bar and Method for the Use Thereof

REPLY BRIEFMail Stop Appeal Brief - Patents  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This is in reply to the Examiner's Answer dated July 20, 2007 in the above-identified application.

Appellants consider that most of the points raised by the Examiner have already been sufficiently addressed in the Appeal Brief, and wish to respond simply to a new point raised by the Examiner in the Examiner's Answer.

In particular, with respect to Appellants' argument that the inside layer of the claimed invention is not visible from the outside and therefore distinguishes over Sonnenberg, the Examiner contends that the claims do not state that the inside layer is not

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USAN 10/787,142

visible (Appellants note that their argument was also made in the response filed October 31, 2006, but was not addressed by the Examiner in the Advisory Action mailed November 24, 2006, and thus Appellants did not address this contention of the Examiner in the Appeal Brief).

In reply to the Examiner's contention, Appellants note that the claims recite that a child is motivated to wash or bathe with the present cleansing bar to see the appearance of the cleansing bar change, and that the appearance of the cleansing bar changes when the outside layer (independent claim 24), the top layer (independent claim 28), or the first layer (independent claim 50) disappears due to washing or bathing. The child is motivated to wash or bathe because the child wants to see what layer is revealed when the outside layer, top layer, or first layer in the present invention disappears. This is significantly different from Sonnenberg, which specifically discloses individual phases which are highly visible (such that a child would not need to wash or bathe to see those different phases).

Also, Appellants note for the record that claim 29 specifically states that the layers are opaque, although this claim was not separately argued in the Appeal Brief because the Examiner's contention regarding visibility of an inside layer was not present in the Advisory Action.

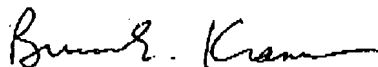
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In view of the above remarks and the remarks set forth in the Appeal Brief, Appellants submit that the present invention is patentable over the cited art, and thus reversal of the rejection of the present claims is respectfully requested.

Respectfully submitted,



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Date: September 20, 2007

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